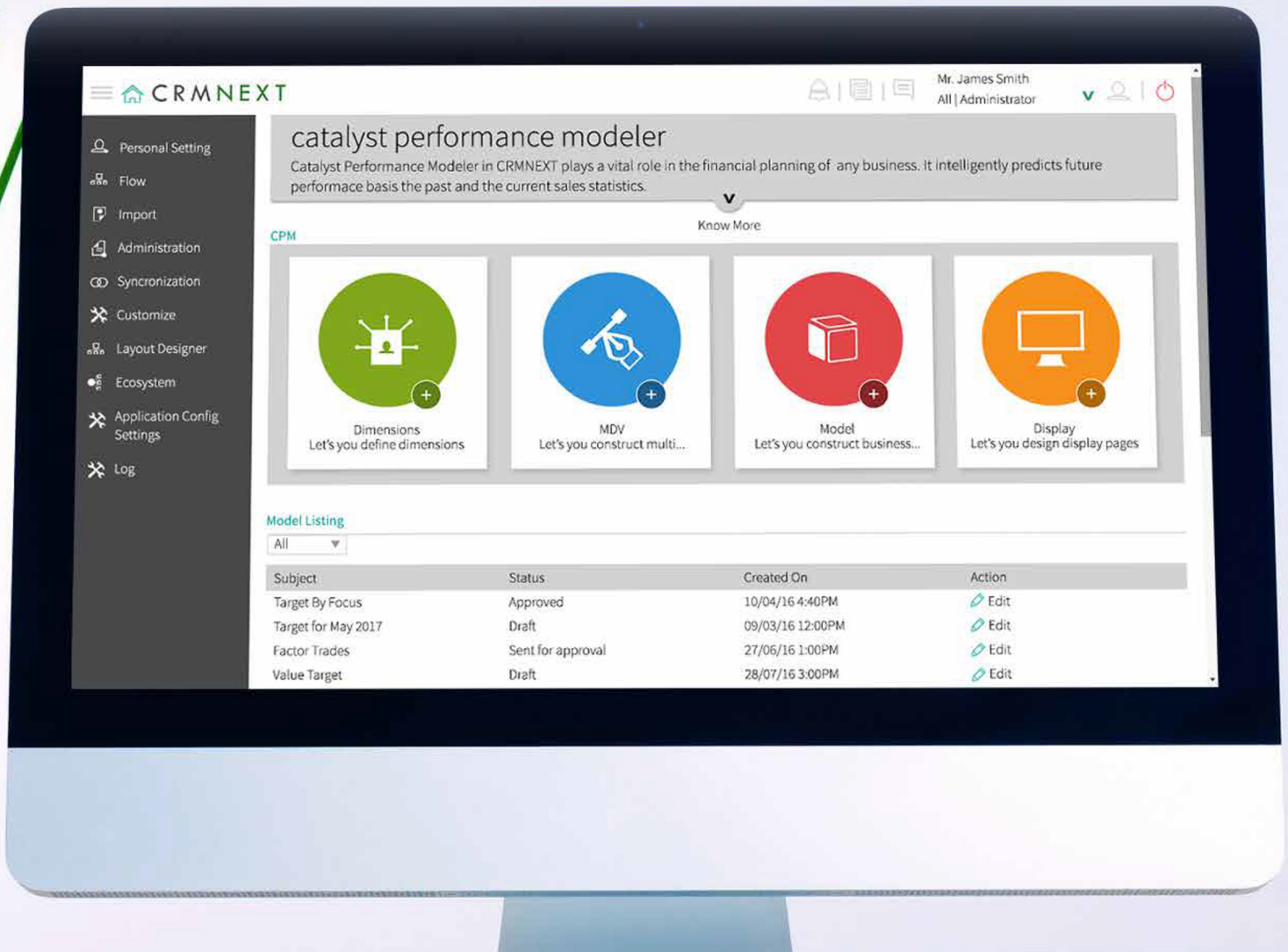


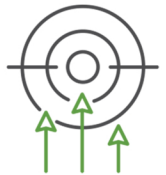
Sales Planning and Forecasting

Meet sales targets with real-time tracking.



CRMNEXT's Catalyst Performance Modeler™ is an effective sales planning and forecasting tool. Its intelligent algorithms take past performance and current run rates into account to create actionable strategies that meet targets.

Target planning. Set targets based on territory, team, individual and products. View progress against targets at multiple levels.



Help achieve targets. CRMNEXT auto-adjusts the required number of leads, campaigns, interactions and conversions daily.

Convenient tracking. Track sales performance across the organizational hierarchy. Real-time visibility into performance enables timely course corrections.

